

University of Pretoria Yearbook 2017

Text evaluation 721 (LCC 721)

Qualification Postgraduate

Faculty [Faculty of Humanities](#)

Module credits 20.00

Prerequisites No prerequisites.

Contact time 1 lecture per week

Language of tuition Module is presented in English

Academic organisation Afrikaans

Period of presentation Semester 1

Module content

The concepts effectiveness and efficiency; readability of texts; measuring readability; text-focused, reader-focused and expert-focused methods of text evaluation; application to specific genres and user-groups, eg health awareness documents, educational documents, instructional documents, documents for low-literates, etc.

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